NSTALLATION MANAGEMENT AGENC

LEADERS OF CHANGE

Briefing to:

ASSOCIATION OF THE UNITED STATES ARMY

6 OCTOBER 2003

MG Andy Aadland, Director, IMA

ARMY INTENT

- PROVIDE CORPORATE STRUCTURE FOCUSED ON INSTALLATION MANAGEMENT
- SUPPORT AND ENABLE MISSION COMMANDERS
- INSTALLATION MANAGEMENT BOARD OF DIRECTORS (IMBOD) PROVIDES STRATEGIC GUIDANCE
- ELIMINATE MIGRATION OF INSTALLATION SUPPORT DOLLARS TO OTHER ACCOUNTS
- ACHIEVE REGIONAL EFFICIENCIES
- PROVIDE CONSISTENT AND EQUITABLE FACILITIES AND SERVICES VIA COMMON STANDARDS
- INTEGRATE RESERVE COMPONENTS
- LEAD ARMY TRANSFORMATION
- SUPPORT INFORMATION TECHNOLOGY AND CONTRACTING CENTRALIZATION EFFORTS

Don Whitcher, SFIM-PL-P/ donald.whitcher@hqda.army.mil/ 703-602-6309

IMA MISSION

PROVIDE EQUITABLE, EFFECTIVE AND EFFICIENT MANAGEMENT OF ARMY INSTALLATIONS WORLDWIDE TO:

- ***SUPPORT MISSION READINESS AND EXECUTION***
- ***ENABLE THE WELL-BEING OF SOLDIERS, CIVILIANS AND FAMILY MEMBERS***
- ***IMPROVE THE ARMY'S AGING INFRASTRUCTURE***
- ***PRESERVE OUR ENVIRONMENT***

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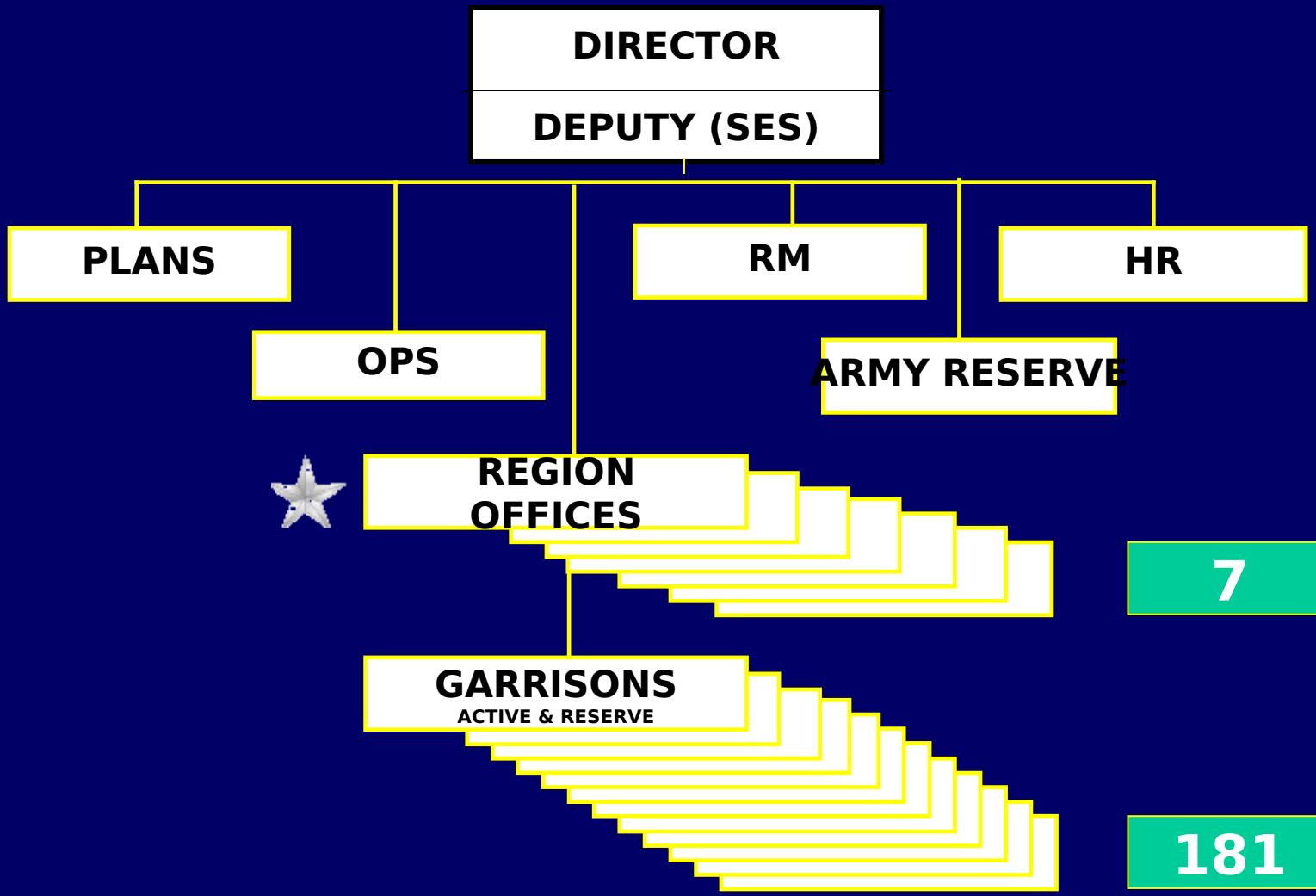
INSTALLATION MANAGEMENT AGENCY



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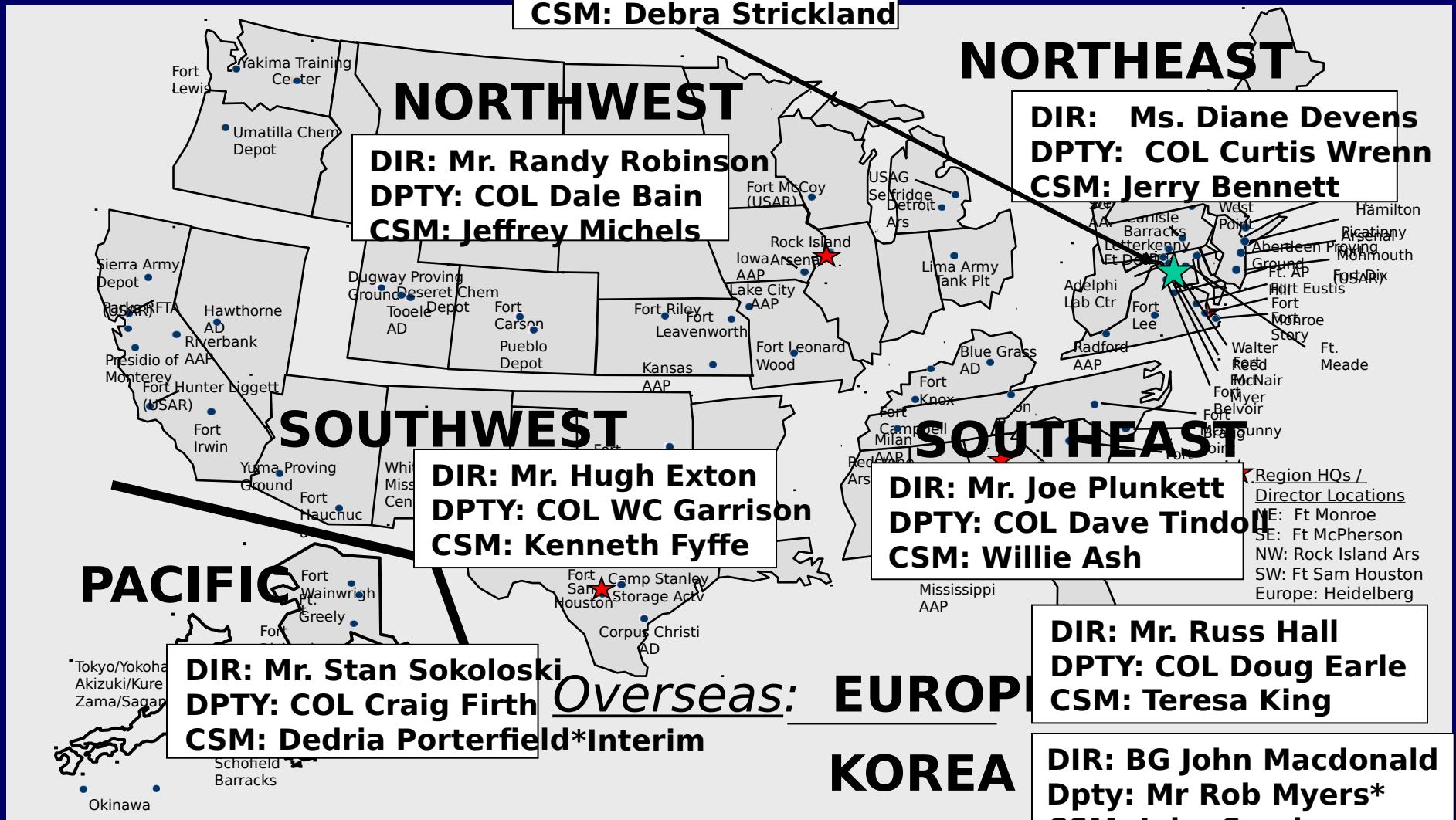
HQ IMA, 7 REGIONS, 181 INSTALLATIONS

HQ

DIR: MG Andy Aadland
DPTY: Mr Phil Sakowitz
CSM: Debra Strickland



DIR: Mr. Randy Robinson
DPTY: COL Dale Bain
CSM: Jeffrey Michels

DIR: Ms. Diane Devens
DPTY: COL Curtis Wrenn
CSM: Jerry Bennett

DIR: Mr. Hugh Exton
DPTY: COL WC Garrison
CSM: Kenneth Fyffe

DIR: Mr. Joe Plunkett
DPTY: COL Dave Tindoll
CSM: Willie Ash

Region HQs / Director Locations
NE: Ft Monroe
SE: Ft McPherson
NW: Rock Island Ars
SW: Ft Sam Houston
Europe: Heidelberg

DIR: Mr. Stan Sokoloski
DPTY: COL Craig Firth
CSM: Dedria Porterfield*Interim

DIR: Mr. Russ Hall
DPTY: COL Doug Earle
CSM: Teresa King

DIR: BG John Macdonald
Dpty: Mr Rob Myers*
CSM: John Sanders

Mr. L Larry Olson / Larry.Olson@hqda.army.mil / 703-602-7524

IMA GOALS

- MANAGE INSTALLATIONS EQUITABLY, EFFECTIVELY AND EFFICIENTLY
- ENABLE THE WELL-BEING OF THE ARMY'S PEOPLE
- PROVIDE SOUND STEWARDSHIP OF BASE OPERATIONS RESOURCES
- DELIVER SUPERIOR MISSION SUPPORT TO ALL ORGANIZATIONS
- DEVELOP AND SUSTAIN AN INNOVATIVE, TEAM-SPIRITED, SERVICE-ORIENTED WORKFORCE – A VITAL COMPONENT OF THE ARMY TEAM

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CHAMPION OF TRANSFORMATION

GEN KEANE: “THIS IS REAL CHANGE!”

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LEADER OF CHANGE

GEN KEANE ON TRANSFORMATION OF INSTALLATION MANAGEMENT

(VIDEO)

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IMA WAY AHEAD -- YEAR TWO

"A rapidly changing world deals ruthlessly with organizations that do not change… Guided by a comprehensive enduring vision and supporting goals, we must constantly reshape ourselves to remain relevant and useful members of the joint team."

-- General Peter J. Schoomaker, CSA.

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IMA WAY AHEAD -- YEAR TWO

- ***IMPLEMENT COMMON STANDARDS:***
  - **-- INSTALLATION DESIGN STANDARDS (IDS)**
  - **-- ARMY BASELINE SERVICES (ABS)**

- ***MANAGE BASE SUPPORT BUDGET FULL-UP -- FY04 AND BEYOND***

- ***STANDARDIZE GARRISON ORGANIZATIONS AND FUNCTIONS***

- ***TRANSITION WORKFORCE TO IMA***

Mr. Stan Shelton / stanley.shelton@hqda.army.mil / (703) 602-6418

IMA WAY AHEAD -- YEAR TWO

- *DEVELOP MANAGEMENT SYSTEM FOR SPECIAL INSTALLATIONS*
- *INITIATE BUSINESS PROCESS REDESIGN & ENTERPRISE INFORMATION MANAGEMENT SOLUTIONS*
- *IMPLEMENT ACTIVITY-BASED COSTING AND MANAGEMENT WORLDWIDE*
- *PROVE REGIONAL EFFICIENCY CONCEPTS THROUGH INNOVATIVE OUTSOURCING*

CHALLENGES FOR INDUSTRY

NEED YOUR PARTNERSHIP IN THESE AREAS:

- **INNOVATIVE TECHNOLOGY AND BRIGHT IDEAS**
  - CITY MANAGEMENT/MASTER PLANNING
  - ENVIRONMENTAL/ENERGY
  - HOMELAND SECURITY/DISASTER RELIEF
- **BEST BUSINESS PRACTICES**
  - ENTERPRISE RESOURCE PLANNING (ERP)
  - BUSINESS PROCESS REDESIGN
- **PUBLIC-PRIVATE PARTNERSHIPS**
  - RESIDENTIAL COMMUNITIES INITIATIVE (RCI)
  - UTILITIES PRIVATIZATION

INDUSTRY – VITAL PARTNER ON THE IMA TEAM

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NSTALLATION MANAGEMENT AGENC

"Sustain, Support and Defend"

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VISIT OUR BOOTH

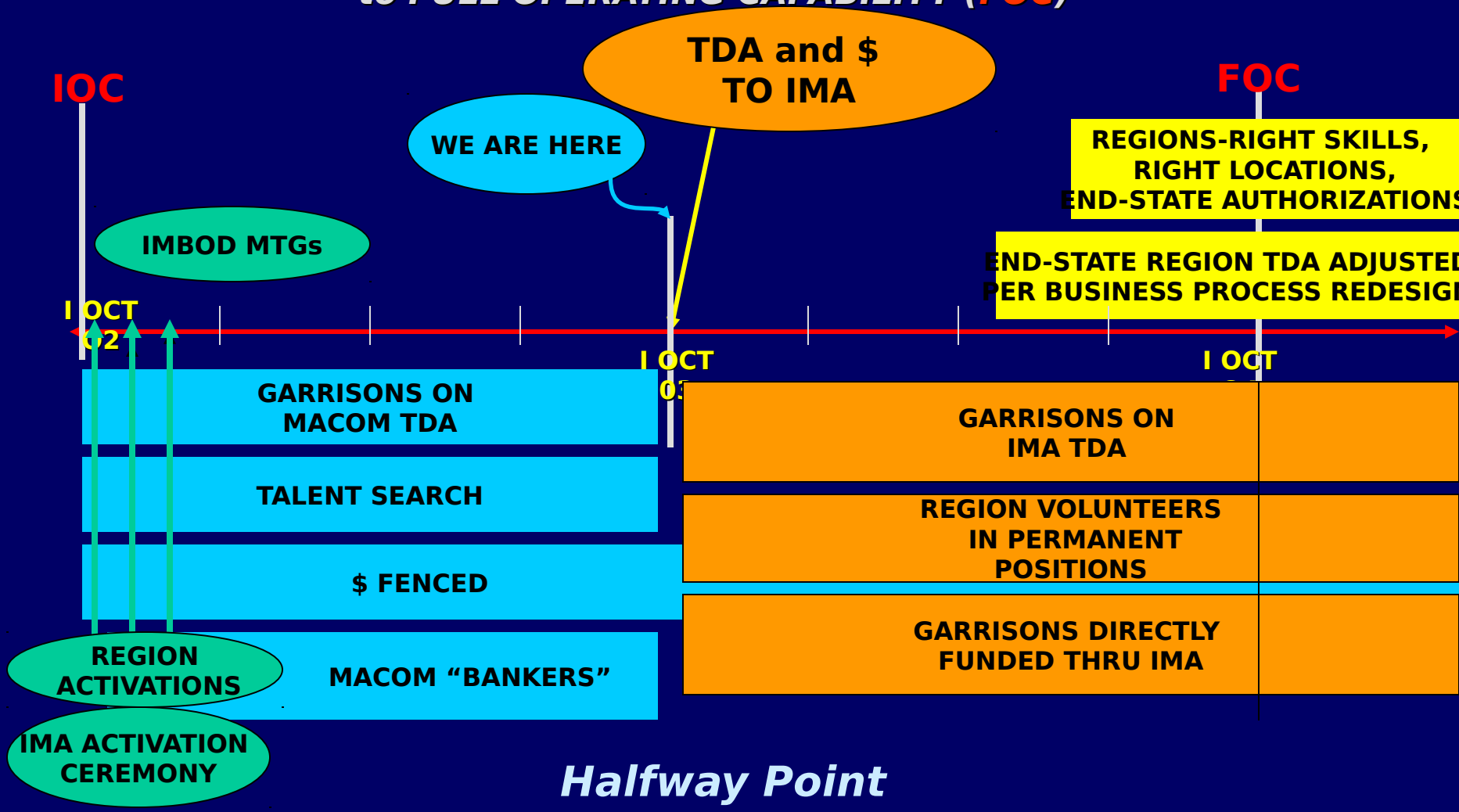
LOWER LEVEL

HALL B

BOOTH #5515

TRANSITION MILESTONES

INITIAL OPERATING CAPABILITY (IOC)
to FULL OPERATING CAPABILITY (FOC)



Halfway Point

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IMA…*ONE YEAR AND COUNTING*

- COMMON STANDARDS AND METHODS IN THE FIELD
- BASE SUPPORT BUDGET IN AGENCY'S HANDS - $ DIRECT TO INSTALLATIONS
- GARRISONS ON IMA TDA
- PROACTIVE TEAM WORLDWIDE (INSTALLATION MANAGEMENT EXPERTS UNITED)
- MISSION UNITS AND COMMANDERS ENABLED, FOCUSED, SUPPORTED
- REGIONAL / WORLDWIDE EFFICIENCIES EVOLVING
- FULL TIME COMMITMENT TO WELL-BEING OF SOLDIERS, CIVILIANS AND FAMILY MEMBERS

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